



**THE MOSAIC
FILM EXPERIENCE™**
TODAY'S YOUTH. TOMORROW'S STORYTELLERS.™

The Mosaic Film Experience is a high school focused workforce development and career exploration initiative done within the framework of film making, media literacy and innovation.

Mosaic helps connect young people with the world of digital media. Promoting the value of creativity in the ever changing digital age. Our mission is to empower today's diversity of youth to speak out in their individual voices.

Mosaic is opening up opportunities to showcase the world of digital arts and content creation to high school students. West Michigan is the heart of Michigan's new creative economy and part of Mosaic's mission is to bring this world to students who may not have the opportunity as part of their curriculum. Digital content is a vital communication tool. Within the next 5 years, it is estimated that up to 80% of all content consumed will be digital. Our goal is to prep today's students for that world.



The Mosaic Film Experience lets students participate in a number of ways:

The Mosaic Event:

An annual interactive experience that provides students access to industry professionals through creative, career-inspiring workshops.

Mosaic Mobile™:

An annual mobile film competition where films are shot, edited and entered on mobile devices.

Mosaic Community:

Events ranging from after-school curriculum to industry guest speakers and film screenings.

The Mosaic Film Experience works to encourage tomorrow's content creators and help students navigate media culture and use storytelling in their everyday lives.

The Mosaic Film Experience is a 501c (3) tax exempt organization.

The Mosaic Film Experience
815 Alger St SE
Grand Rapids, MI 49507
616-813-0613

For up to date information and schedules check our Facebook page or our website:

www.mosaicfillexperience.com



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Our Sponsorship Levels

Every year the Mosaic Film Experience delivers an audience of more than 1,500 West Michigan High School students.

Mosaic “Powered by” Event Naming Sponsor

\$25,000 contribution

available to one organization yearly

- Co-branding of the event in November 2018 as exclusive title sponsor
- “The Mosaic Film Experience powered by (your company name here)”
- Work with sponsor to create a customized thank you message for the students
- “Powered by” logo on Mosaic event materials and press releases through January 2019
- Exclusive on screen signage
- Exclusive stage mentions throughout the day
- Exclusive reception mention
- Website Logo placement

Mosaic “Digital Catalyst”

\$10,000 contribution

available to two organizations yearly

- Co-Sponsor of Mosaic Mobile Film competition
- Co-Sponsorship of awards for 1st, 2nd and 3rd place High School and College winners
- Co-Sponsor of College evening event
- Promotion on all Mosaic Mobile activity
- On screen signage
- Stage mentions throughout the day
- Reception mention
- Website logo placement

Director

\$5,000 contribution

- Lunch sponsor shoutout
- On screen signage
- Stage mentions throughout the day
- Reception mention
- Website logo placement

Producer

\$2,500 contribution

- Reception or evening event sponsor
- On screen signage
- Stage mentions throughout the day
- Reception mention
- Website logo placement

Fan

\$1,000 contribution

- On screen signage
- Stage mentions throughout the day
- Reception mention
- Website logo placement

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